

Item 7.2 Hawkhurst Parish Council connecting with residents

The Hawkhurst Village Magazine has gone into abeyance as the editor seeks a new community editorial team to operate it.

Therefore, as a one-off, the Parish Council are going to produce a summer Parish Newsletter which will include Chairman's letter, updates from each Committee Chairman, summary of 2019/20, update about the White House JR and key contacts.

We have costed two options;

12 pages, 1,100 copies, colour - £273

8 pages 1,100 copies colour - £205

It also feels right that we review how we as a Parish Council want to communicate with residents, business and visitors as we move to a new normal. This review will include the website, printed material, social media, media releases, Council / Committee meetings etc.

Recommendations

- To thank Cllr Appleby for all his hard work over the years in leading the Village Magazine.
- That the Parish Council does not engage in the editorial team of the new Village Magazine and produces an 8 page Parish Summer Newsletter £205 – July 2020.
- Cllr Taylor-Smith, Cllr Green and Cllr Pyne to review the Council's Communication Policy and report to the SAP Committee in September 2020 and then on to Council on opportunities to improve connection with residents, business and visitors.